# Oral health matters: caring for an ageing population in general dental care with quality and insight



By 2040, over **25% of Nordic residents** will be 65 or older. They're keeping more teeth, living longer, and needing **more complex, personalized oral care**.

Nordic Healthcare Group (NHG) and the Finnish Dental Society Apollonia are organizing a free **Nordic webinar on Tuesday, 21 October 2025, from 15:00 to 16:00 CET for dental care professionals**. Our upcoming webinar brings together expert speakers Björn Klinge and Hans Sandberg, who will share their experiences with the webinar hosts Annamari Nihtilä, Secretary General, Apollonia and Petteri Bjurström, Senior Manager, NHG.

## **MEET OUR SPEAKERS**

We are proud to present our speakers, with a huge amount of experience from the topic. They will share powerful insights and inspirational stories to motivate and guide you.

### **Björn Klinge**

Professor em., specialist in periodontology

"Why investing in senior oral health is critical for well-being"

### **Hans Sandberg**

PhD, DDS

"Challenges and Opportunities for Service Providers: Working together for better prevention"

### DON'T MISS OUT - HERE'S WHY!

- Inspiration to improve oral health outcomes for older adults
- Hear from dental care experts how aging trends are reshaping dental care
- How collaboration can improve care quality



No registration required



